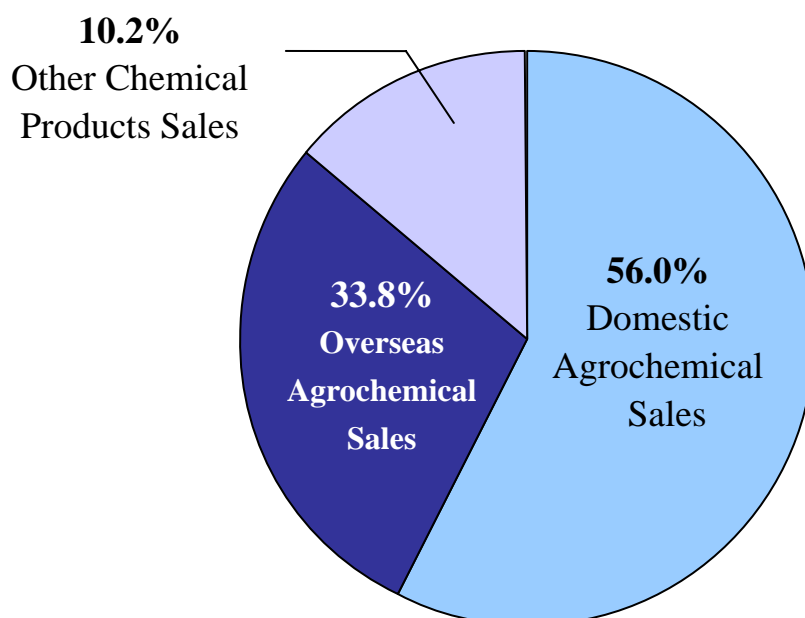
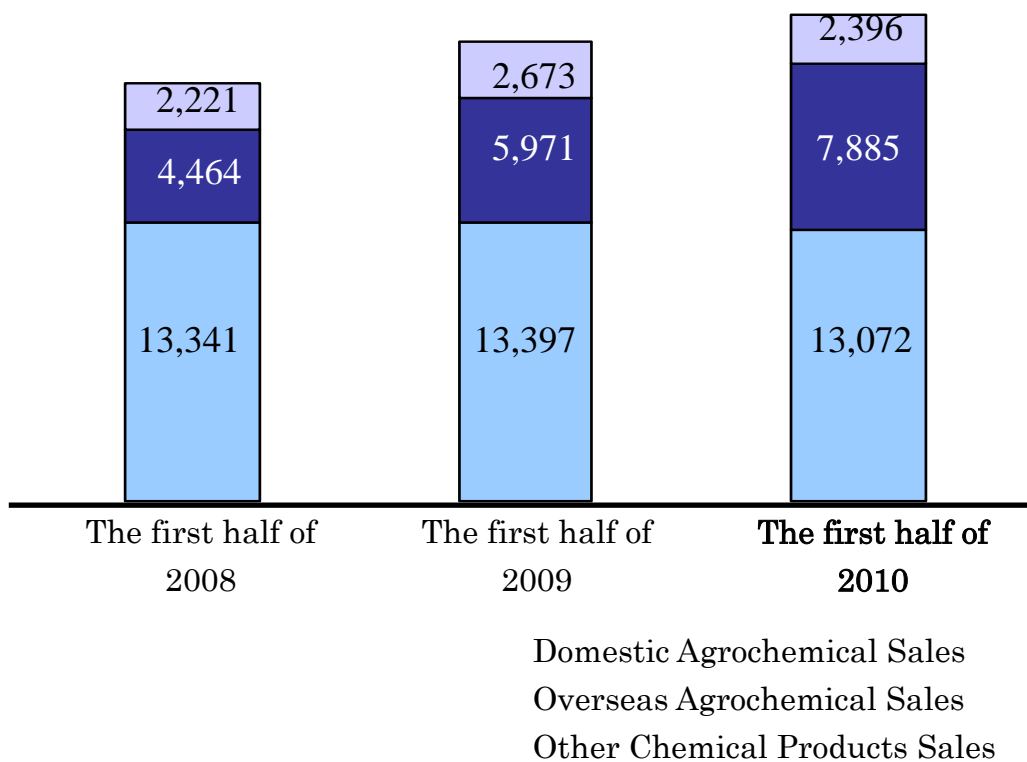


## Overview of Business Segments

### ■ Chemical Products Business



### Consolidated Sales (million yen)



## Domestic

In domestic agrochemical sales, in addition to working toward expanding sales of proprietary products such as Phoenix and V-get, we expanded Ippon, our product that was launched in the previous fiscal year, and we worked to increase its sales. For sales of technical grade, we focused on the promotion and sales of our main chemical products such as horticultural insecticides. However, with the effects of sluggish agrochemical demand and the squeeze on distributor inventory, product movement slowed and domestic sales figures as a whole fell below those of the same period of the previous fiscal year.

Our new proprietary horticultural insecticide, Axel Flowable, was approved for registration in September 2009, and its sales began on April 22 of this year.

## Overseas

In overseas agrochemical sales, sales were favorable in Asia and Europe. In terms of individual products, V-get took hold in the Korean market as a product for use in paddy rice nursery boxes and it was also put to new use as a combination product with an insecticide, leading to increased sales figures. In addition, Phoenix has had increased sales in China where it is now in its second year since being launched, and it also had increased sales in Vietnam where it was newly launched.

Notwithstanding the strong yen against the dollar, Nichino America Inc. in the U.S. also contributed to our results, and as a result of our achievements overseas, our overseas sales figures as a whole exceeded those of the same period of the previous fiscal year.

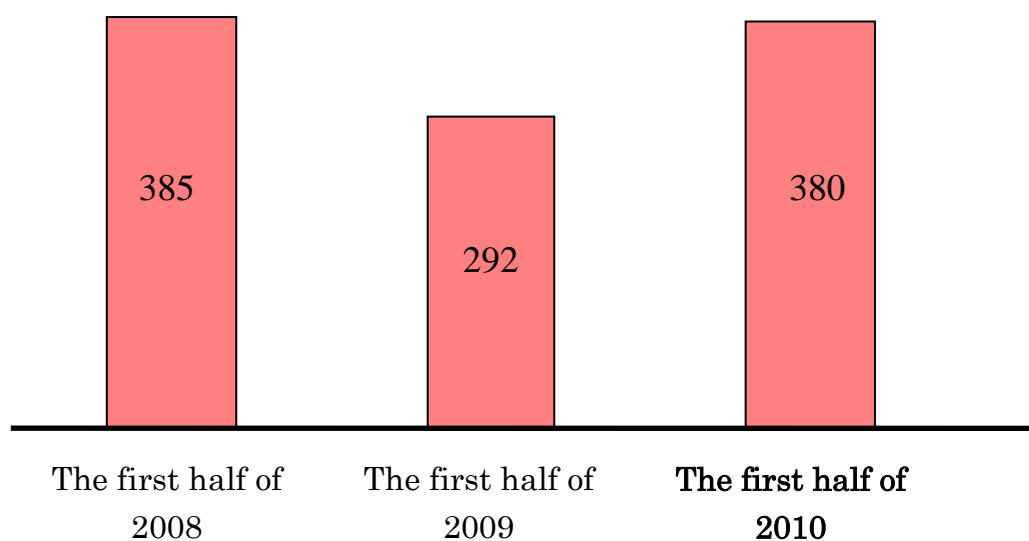
## Other Chemical Products

In our other chemical products business, a recovery in demand led to growth of organic intermediates, and sales of home and garden chemicals and termite treatment chemicals were steady. In our pharmaceutical business, in the field of prescription drugs, topical antifungal agents had sluggish sales due to intensified competition. For know-how technology transfer related to agrochemicals, pharmaceuticals, and veterinary products, a decrease in lump-sum contract money led to results that fell below those of the same period of the previous fiscal year.

### Landscaping Business

In our tree planting, landscape gardening, and turfing business, though we aggressively expanded our contract order activity not only for government offices, which are our main clients, but also for private businesses, we are still being affected by continued cutback policies in investments in public works and intensified competition for contract orders.

### Consolidated Sales (million yen)



## Service Business

In our analysis business, as a result of our efforts to strengthen our role as a consultant for our clients and by presenting our unique menus to meet our clients' needs, we were able to obtain new clients such as food trading companies, and our results exceeded those of the same period of the previous fiscal year. In our sports facilities business, though harsh business conditions have continued, there has been an increasing trend in the number of people using these facilities.

### Consolidated Sales (million yen)

