

February 10, 2022

Press Release: Orchestra® 10SC, a new rice insecticide registered in India

Nihon Nohyaku Co., Ltd. (President: Yosuke Tomoi; Head Office: Chuo-ku, Tokyo) is pleased to announce that its consolidated subsidiary, Nichino India Private Limited (Head Office: Hyderabad, Telangana State, India) has obtained as of February 3, 2022, an agrochemical registration for Orchestra® 10SC, as a new rice insecticide in India. Its registration application was filed in India in February 2019.

Orchestra® 10SC is a product containing a new active ingredient, benzpyrimoxan, which was originally discovered and invented by Nihon Nohyaku and it has been simultaneously developed both in Japan and India, and was registered in Japan on September 14, 2020, with sales commencing on May 25, 2021. Nihon Nohyaku developed the active ingredient and evaluated its safety and environmental impact, and Nichino India has implemented research on the safety and registrability of its formulation in India. The registration granted in India is one of the successful milestones jointly made within the Nihon Nohyaku Group companies.

Rice is one of the most important crops in India as well as in Japan, and control of plant hoppers and leafhoppers in rice is the highest priority. Benzpyrimoxan is highly effective in such hoppers and its high efficacy is observed even to the species already built up resistance to existing products. Nichino India is planning to launch Orchestra® 10SC in the forthcoming monsoon crop season, which is expected in June 2022.

Orchestra® 10SC is expected to improve agricultural productivity in India and to contribute to the achievement of one of SDGs goals, "Zero hunger".

It is our mission to keep contributing to our society by helping secure safe and stable food supply and protect our blessed lives. We continue striving to discover and develop crop protection products with high efficacy and safety.

®: "Orchestra" is a registered trademark of Nihon Nohyaku Co., Ltd.