

October 2nd, 2023

To whom it may concern

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Representative: Hiroyuki Iwata, Representative Director,
President
(Stock Exchange Code: 4997, Prime market of
the Tokyo Stock Exchange)
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Launch of a microbial biostimulant “Cross Value®” in Japan

Nihon Nohyaku Co., Ltd. (President: Hiroyuki Iwata, Head Office: Chuo-ku, Tokyo) is pleased to announce that it has launched a biostimulant product “Cross Value®” in Japan on October 1st, 2023.

“Cross Value®” is a biostimulant product containing *Bacillus licheniformis* DSM5749 and *Bacillus subtilis* DSM5750, introduced from Chr. Hansen in Denmark, and contributes to crop production by enhancing its tolerance against abiotic stress with the effect of the microorganisms. Based on the field trial results in Japan which we observed yield increase of strawberries and cucumbers and enhancement of root development of asparagus mother trees, we are confident that Cross Value® meets the expectation of growers for yield increase and quality improvement.

It is our mission to keep contributing to our society by helping secure safe and stable food supply improving the quality of life for all. We continue striving to discover and develop crop protection products with high efficacy and safety.

Visit our “Cross Value® Special Web Page” (only in Japanese)

https://www.nichino.co.jp/products/crossvalue_index.html



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® : “Cross Value®” is the trademark of Nihon Nohyaku Co., Ltd.